

# THE SOURCE

## Frequently Asked Questions

### What is the Source?

The Source is a multimedia platform that operates like YouTube and TED. It features YPO's best audio and video lifelong learning content — videos, global conference calls and podcasts — with a goal to further YPO as a platform for peer-to-peer engagement and idea exchange.

### How do I access the Source?

- Visit [ypo.org/thesource](http://ypo.org/thesource)

- Click the Source button on Exchange homepage



- Scroll to the footer of every Exchange page.



- Use the pencil icon on Exchange homepage to edit personal settings and add the Source as a Quick Link.



### What kind of content can I find on the Source?

- Learning programs: Mentoring, For Presidents by Presidents and Faculty to Global Leaders
- Speaker sessions from current and past events: Global Leadership Conference, YPO EDGE, Global Networking Summit and YPO Innovation Week
- Executive education and subject-matter experts from learning alliances and strategic partners
- Content from events, forum and networks
- Business podcasts: “10 Minute Tips From the Top”
- “YPO in the News,” membership benefits and event promotions
- Member testimonials and accolades

### Can I share videos on the Source?

Sharing buttons are located directly below each video. These include icons for: email, WhatsApp, Facebook, LinkedIn and Twitter. Due to the Only-in-YPO subject matter from peers, exclusive partnerships and subject-matter experts, not all videos are available to share on social media. In these instances the social sharing icons are not available or visible. Please email [thesource@ypo.org](mailto:thesource@ypo.org) with any questions about sharing Source content.

### How can I post a video?

YPO follows rigorous production quality, brand standards and content guidelines for all multimedia content. Please email [thesource@ypo.org](mailto:thesource@ypo.org) with any questions about posting content.

### How do I search for content on the Source?

All video and audio files are organized by member or resource names; regional, chapter, event and program titles; and topical and lifelong learning tags. Simply use the search box located in the upper right corner of each page and type in key terms.

### Additional questions?

Email [thesource@ypo.org](mailto:thesource@ypo.org)